

## SCC Box and Note card

**TOP**



INSIDE TOP



**MEET  
SPECTRUM REACH,**

your award-winning ad partner  
with smarter advertising solutions

If you're looking for a way to stand out with fresh creative, local and national marketing expertise, and unique audience-specific insights and targeting capabilities, on TV, streaming, and social, Spectrum Reach can give you all this—and more.

We offer unmatched transparency, audience tracking, and real-time analytics from a single dashboard. You'll also have exclusive access to our in-house, award-winning creative agency, Kernel, for unforgettable campaigns that make your business shine.

Connect to your customers, no matter what, how, or where they're watching.



Take full advantage of what only  
**SPECTRUM REACH** has to offer:

- Advertise alongside the best live sports, news, and entertainment on traditional TV and streaming.
- Our Spectrum TV app is the most viewed app for live and On Demand content.\*
- Get access to Spectrum News, the most-watched channel in Spectrum homes.†

At Spectrum Reach, your brand reputation is our priority. And your brand is safe with us—we have the certifications to prove it. In fact, we're the first media company to be ARB Platinum-certified!

Whether you place your advertising yourself or work with an ad agency, we would love an opportunity to add value and generate growth for your business.

Scan the QR code and we'll get in touch.

QR

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